

27 June 2016

### **Helping children and young people stay safe on and offline**

We are writing to tell you about two important programmes being launched on Monday 4 July that are designed to help professionals keep pace with and protect children from the changing landscape of risk. They are both free to use and we believe, will be valuable in helping schools and social care providers keep children safe.

#### **THINKUKNOW**

[Thinkuknow](#) is an award-winning on and offline safety programme for children and young people, professionals and parents that has been developed by the National Crime Agency's CEOP Command.

Delivered through a network of 100,000 qualified professionals across the UK, Thinkuknow provides accurate and informative, age appropriate advice and guidance about relationships, sex and internet safety to help prevent children and young people from becoming victims of abuse or exploitation.

The programme's innovative and engaging films, cartoons, websites and lesson plans aim to help teachers, youth workers, police officers and health professionals to explore difficult and sensitive issues safely with children and young people.

Over 3.5 million children a year in the UK already benefit from Thinkuknow. We would like to make sure that every child or young person does so by asking you to promote the resources to the professionals and parents you work with:

Resources for professionals can be downloaded at: [www.thinkuknow.co.uk/teachers](http://www.thinkuknow.co.uk/teachers)

Resources for parents and carers can be downloaded at [www.thinkuknow.co.uk/parents](http://www.thinkuknow.co.uk/parents) - social workers may also find these resources useful for their professional development and for sharing with families.

## PARENT INFO

Developed by CEOPs and internet parenting charity, Parent Zone, [Parent Info](#) provides up-to-date, expert information for parents on a range of concerns they may have about children and young people, which is designed for schools to post on their own website.

From advice on how much sleep a teenager needs to information about relationships, sex and internet safety, Parent Info provides a range of content that can easily be hosted on a school's website.

Parent Info's content can be adapted for use in a variety of ways including: as advice for parents and carers; to explain the PSHE curriculum; or as a pointer to policies or guide to parents if issues arise. There's also a specially-curated feed for primary schools, with information on topics of interest to parents of younger children.

Schools can find out more about and sign up to Parent Info at [www.parentinfo.org](http://www.parentinfo.org).

We are sure that you and the people you work with will find that both Thinkuknow and Parent Info provide a range of valuable resources for use in protecting children from harm. If you are not already encouraging schools and professionals who work with children to use these resources to help them with their work to tackle abuse and exploitation, please do send this letter on to them or let them know about them via your other communications channels.

Yours sincerely,



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