



Christleton Primary School

Be the best you can be

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Use of pupil images

Introduction

Occasionally, we may take photographs of the children at our school. We use these images as part of our school displays and sometimes in other printed publications like the school newsletter. We may also use them on our school website, Twitter feed or Facebook account.

If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption. If we name a pupil in the text, we will not use a photograph of that child to accompany the article. *

From time to time, our school may be visited by the media who will take photographs or film footage of a high profile event. Children may appear in these images, which will sometimes be published in local or national newspapers, or on approved websites.

To comply with the Data Protection Act 1988, we need your permission before we can photograph or make any recordings of your child. Please answer the questions below, then sign and date the form where shown and return the completed form to the school.

Please circle your answer

I give permission for my child's photograph to be used within school for display purposes. Yes / No

I give permission for my child's photograph to be used in the school prospectus and other printed publications that we produce for promotional purposes. Yes / No

I give permission for my child's image to be used on our website. Yes / No

I give permission for my child's image to be used on the school Twitter / Facebook account. Yes / No

I give permission for my child to appear in the media. Yes / No

Please note that the conditions for use of these photographs are on the back of this form.

I have read and understood the conditions of use on the back of this form.

Child's name

Parent's or guardian's signature: Date



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Conditions of image use

- This form is valid for five years from the date you sign it, or for the period of time your child attends this school.
- The consent will automatically expire a year after your child has left this school.
- We will not re-use any photographs or recordings a year after your child leaves this school.
- We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications.
- We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.
- If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption.
- If we name a pupil in the text, we will not use a photograph of that child to accompany the article.
- We may include pictures of pupils and teachers that have been drawn by the pupils.
- We may use group or class photographs or footage with very general labels, such as 'a science lesson' or 'making Christmas decorations'.
- We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.
- Websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.